Trends and Ideas for Your Videos

Creators Ecosystem

YouTube CERTIFIED

Google Partner

TikTok

air.io

Daily Ideas

VidIQ is available both on the website and in the browser extension menu

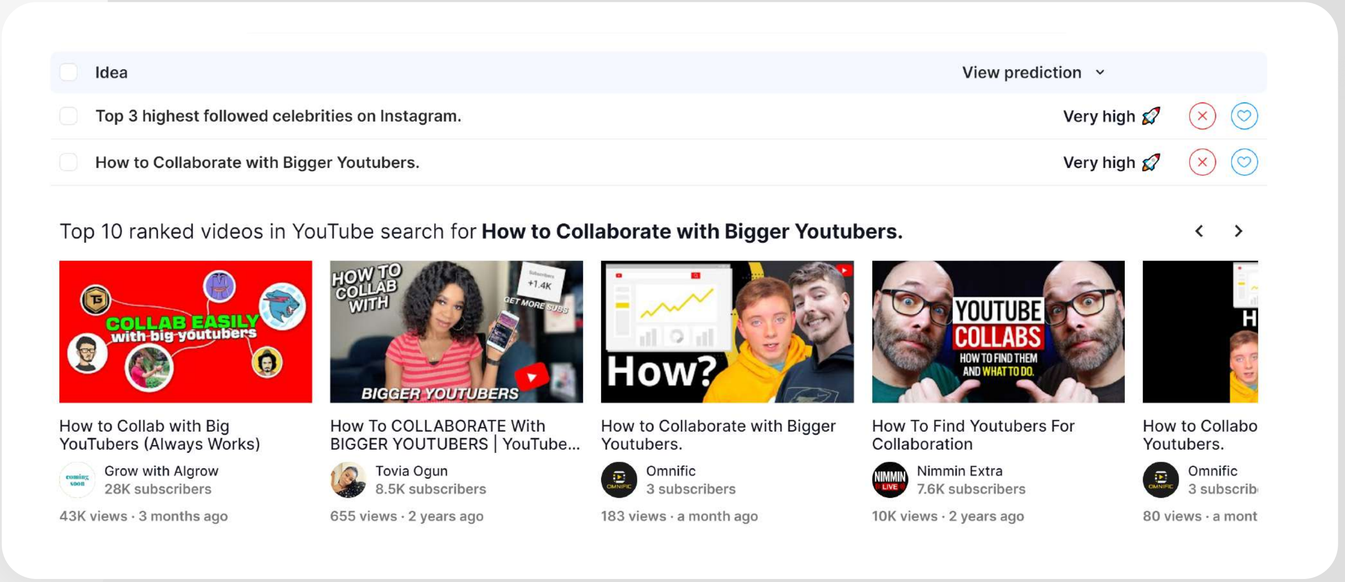
It suggests topics for new videos based on your content and the videos your audience is watching

For topics of interest to you, see the video options on which these ideas were based

Be sure to pay attention to the publication date and their views to understand the relevance

With function VidIQ:

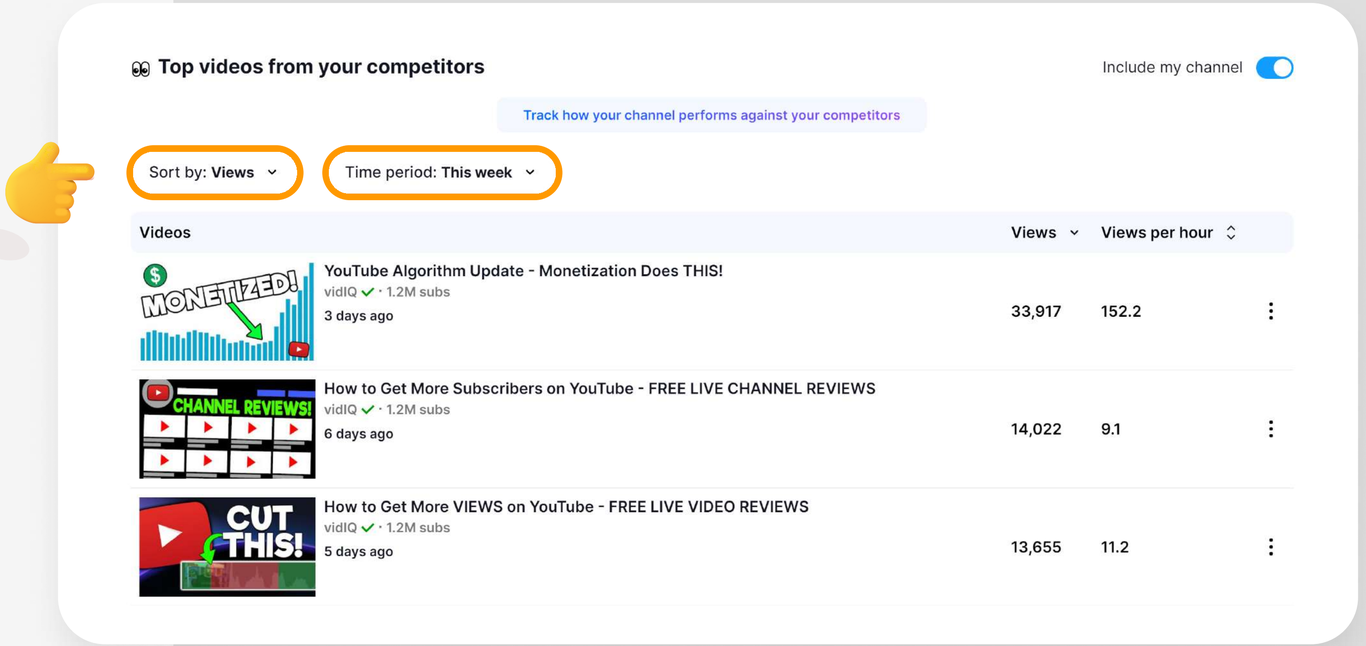
- Ideas are updated **daily**
- Interesting ideas can be **saved** for the future
- You can decline **uninteresting**/ **boring ideas**, AI will avoid similar topics



On the Competitors section, add the channels you want and scroll down to the top videos section

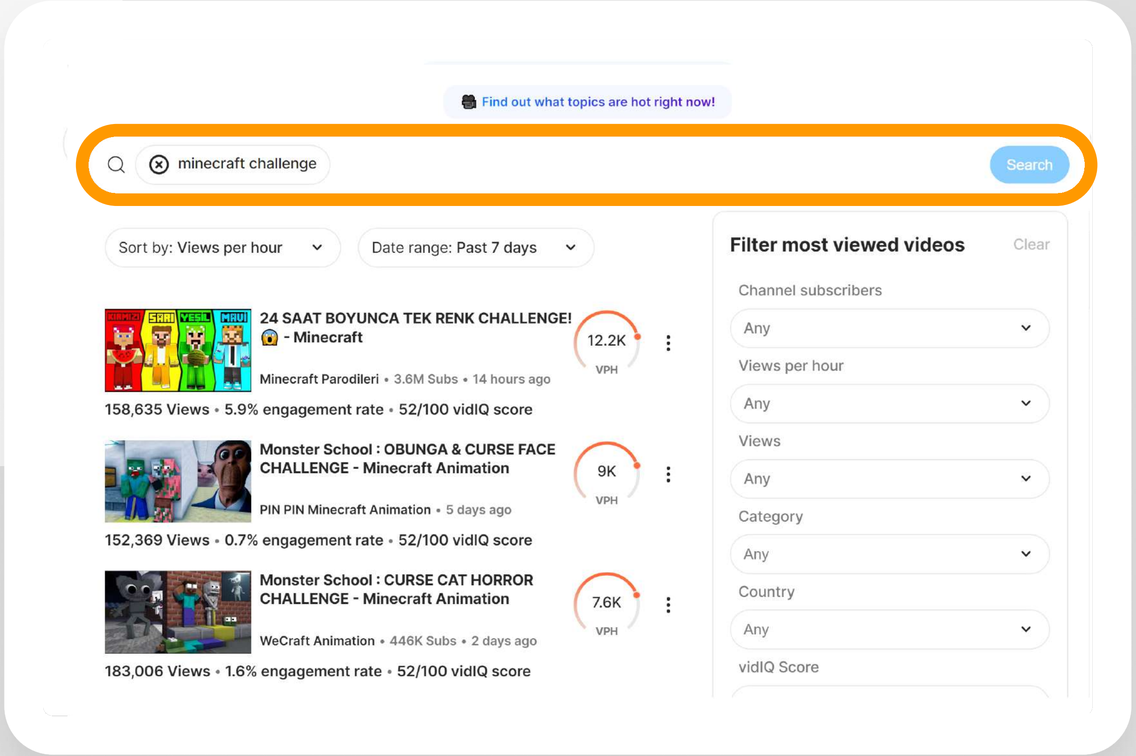
Explore the latest published videos and their metrics

> *It is worth at least taking note of interesting and popular content, especially that is repeated on several channels*
>
> *At the maximum, use it when creating new videos*



Enter a query of interest, and you will find out how popular the videos for it are

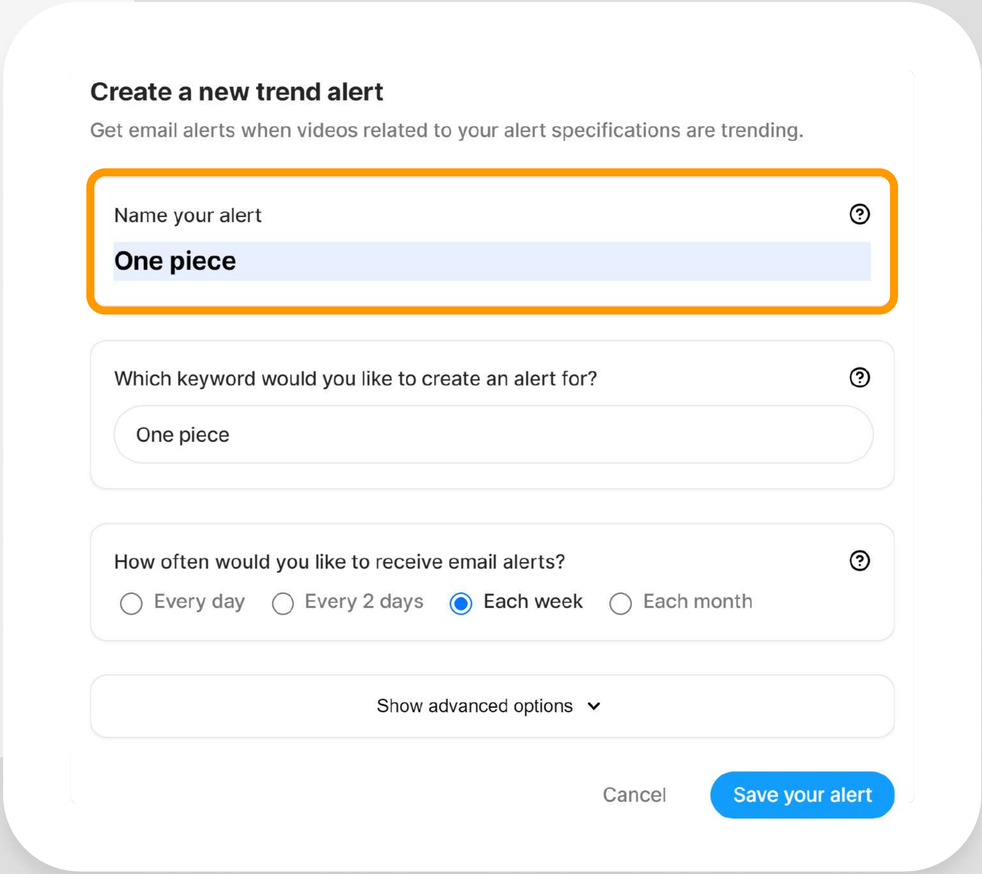
> *For example, for the Minecraft Challenge, the most popular topic is monster school*



Allows you to set up email notifications for new videos on specified topics

Enter the name, keywords of interest, and frequency of notifications

> *Additionally, you can add VPH video, language, category, and specific channels (after adding them to the "competitors")*
>
> *This is convenient when you need to constantly follow one topic and analyze its dynamics*



You will succeed

Go to VidIQ account