Video Publishing With VidIQ

Creators Ecosystem

YouTube CERTIFIED

Google Partner

TikTok

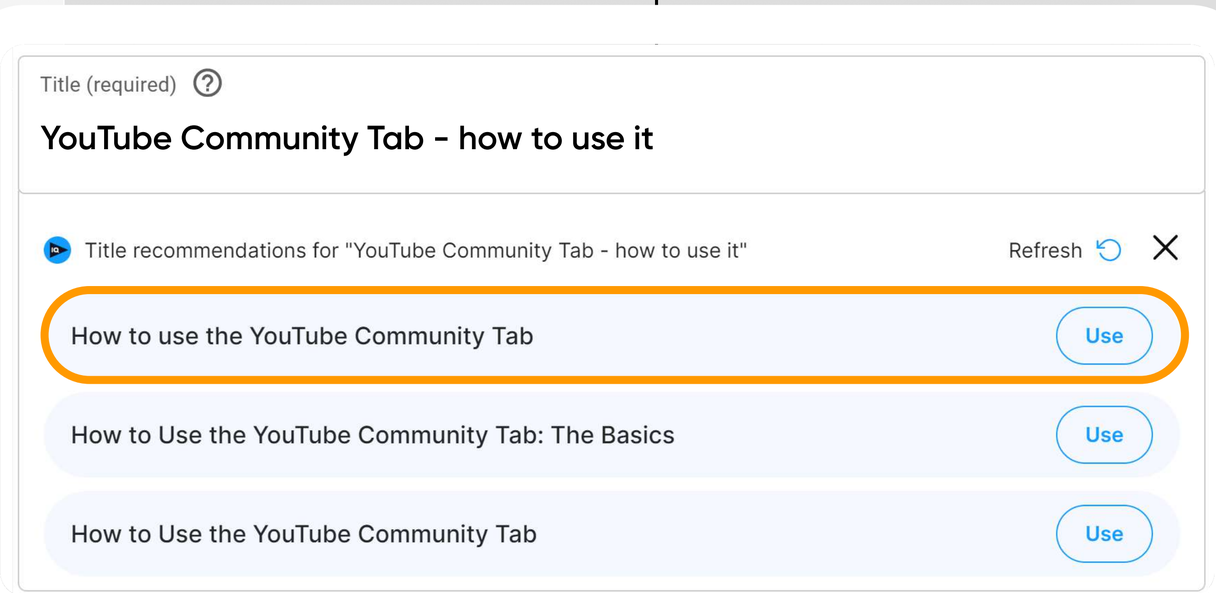
air.io

You just need to install the browser extension and authorize the channel

1.

Suggests a title

But you need to enter your version for VidIQ to generate variations



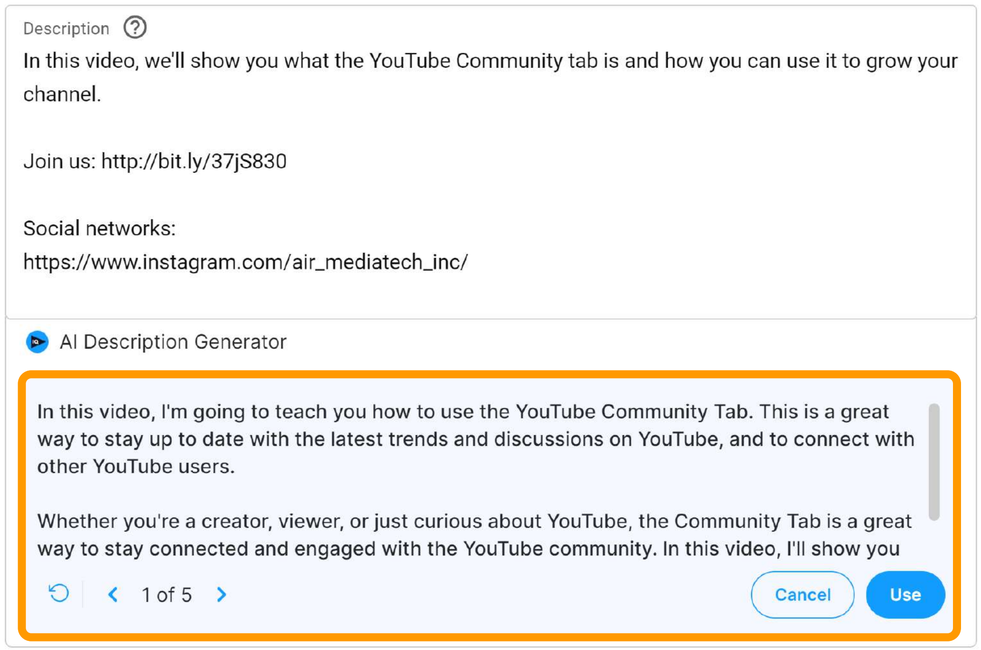
You just need to install the browser extension and authorize the channel

2.

Helps you create a description

(you just need to add keywords)

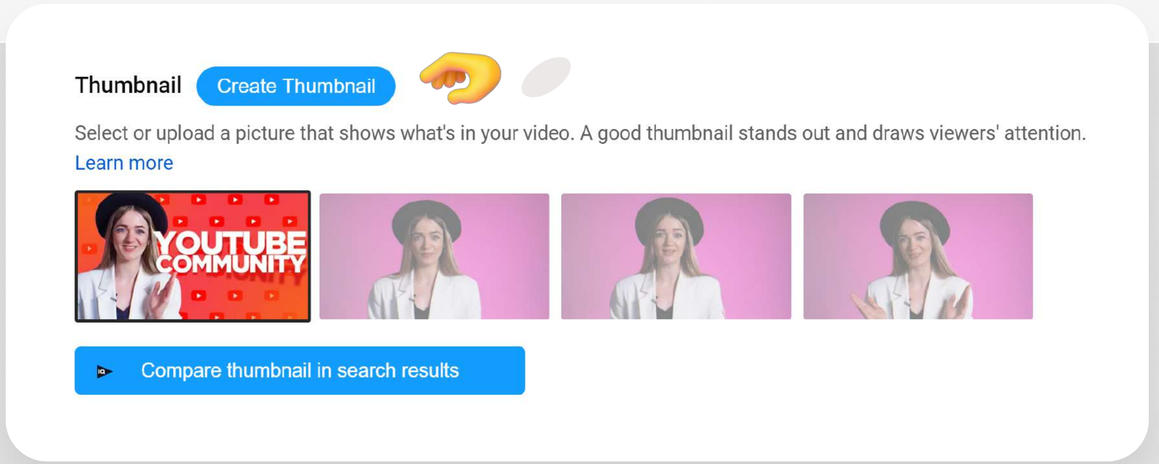
Recommended keywords for your description based on your tags



Creators Ecosystem

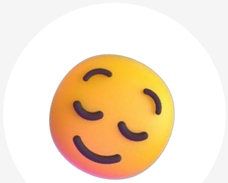
3. Help you edit the thumbnail

Although you can create a video icon from scratch here, it's better to create it separately in special editors and use VidIQ if you need to quickly edit the video icon to add text or some elements

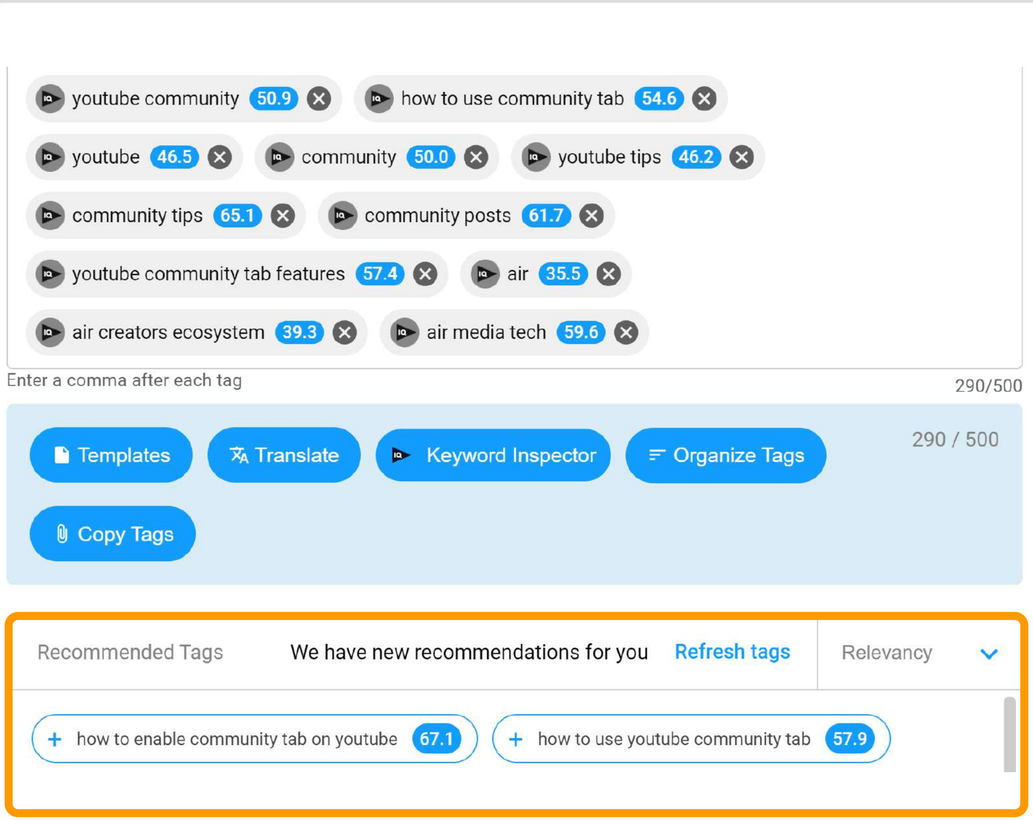


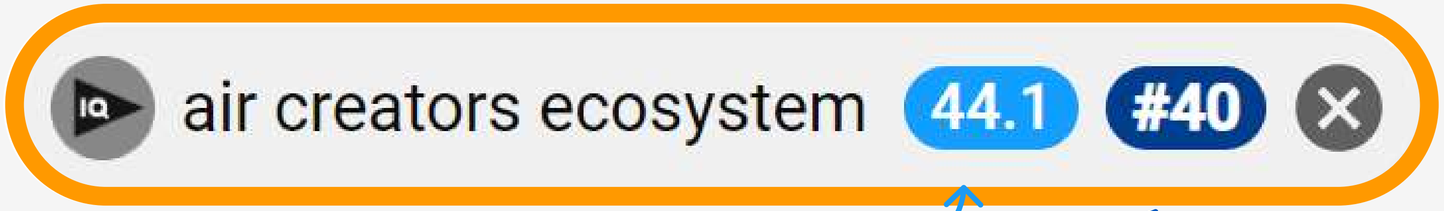
4.

Matches tags by:



- Suggesting options
- Showing relevance
- Indicating the position in the search by tag the current video can be found
- Helps organize the order of tags
- Translating tags into other languages





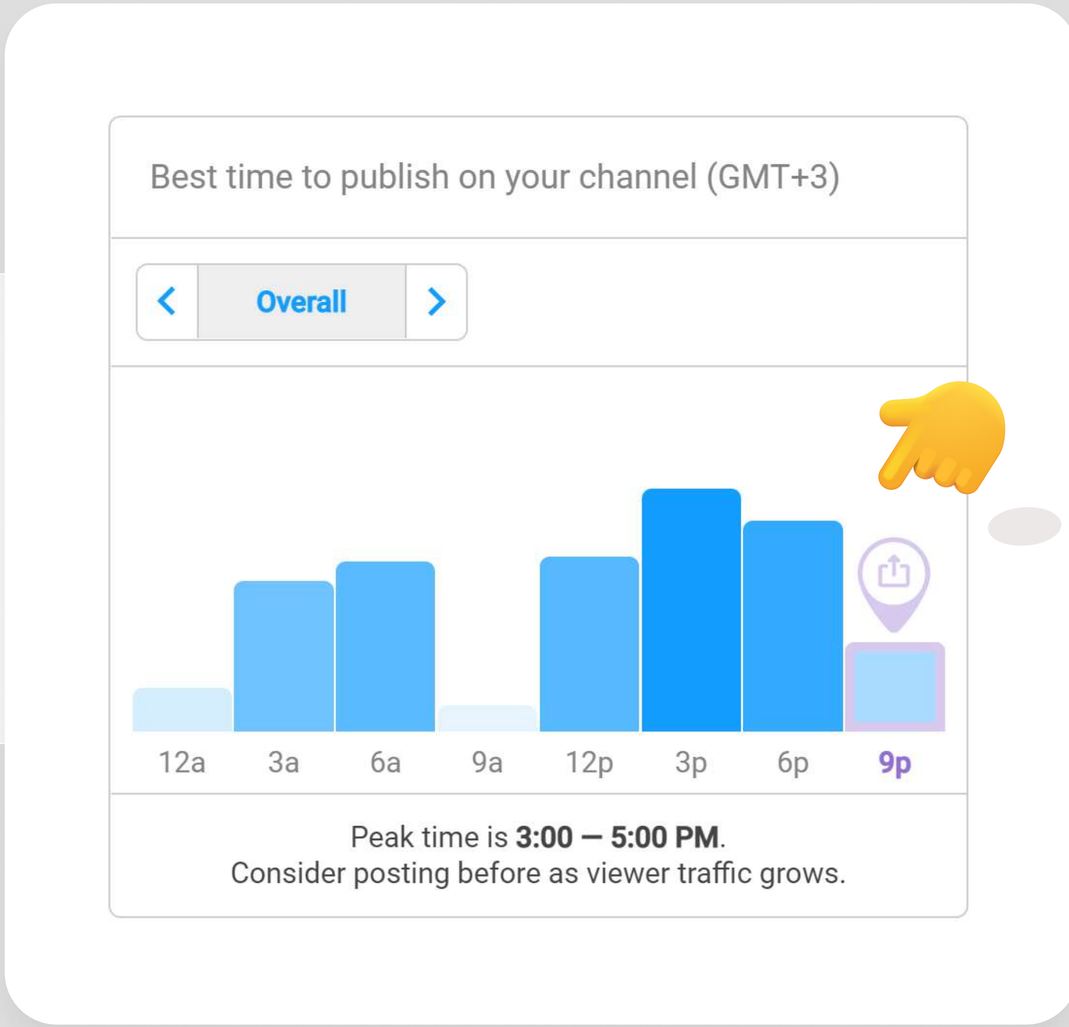
Dark blue color — the position of the video in the search for the current tag

Light blue color - VidIQ's rating of the tag, which takes into account the popularity and competitiveness of the tag

The higher the score, the better

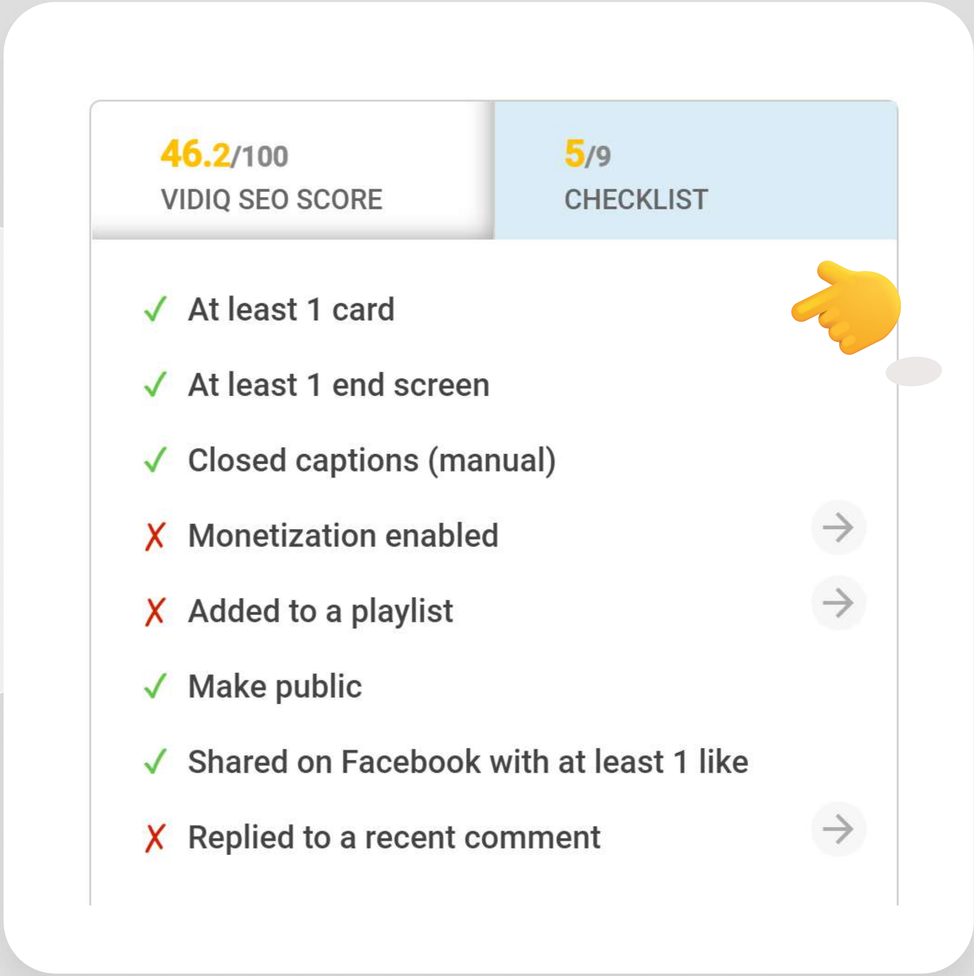
5.

Suggests a time to post



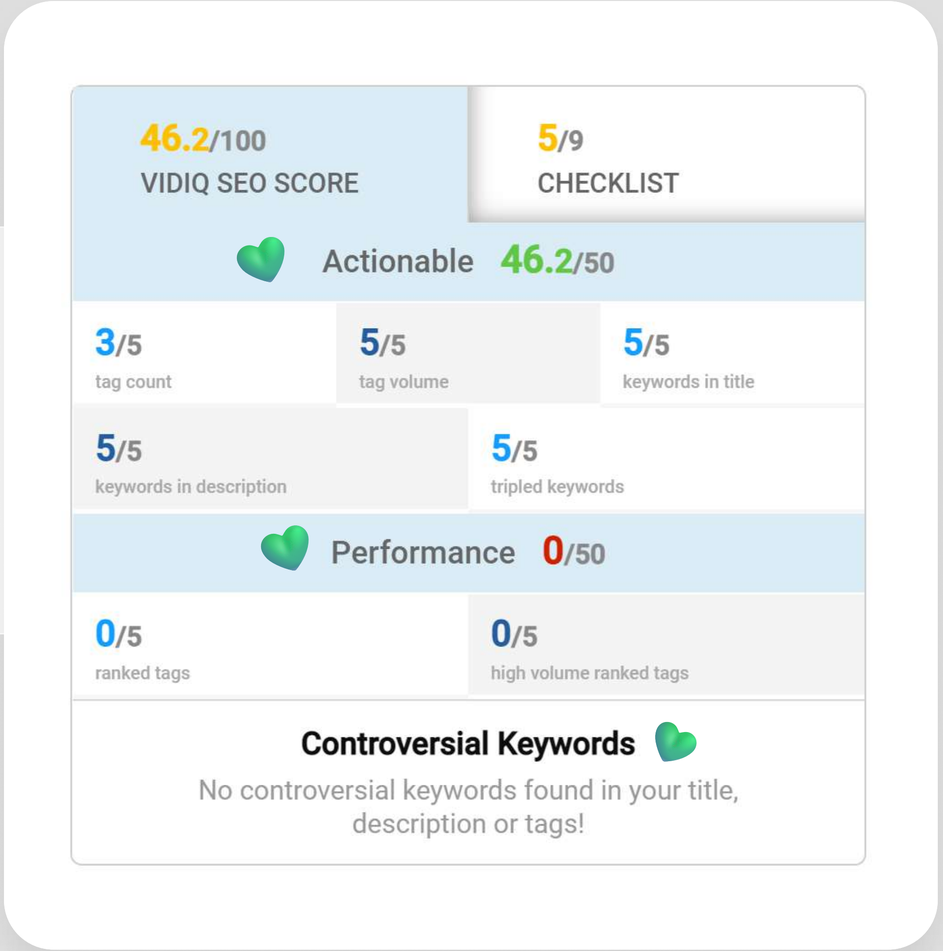
6.

Provides a checklist for publishing



7.

Evaluates keywords

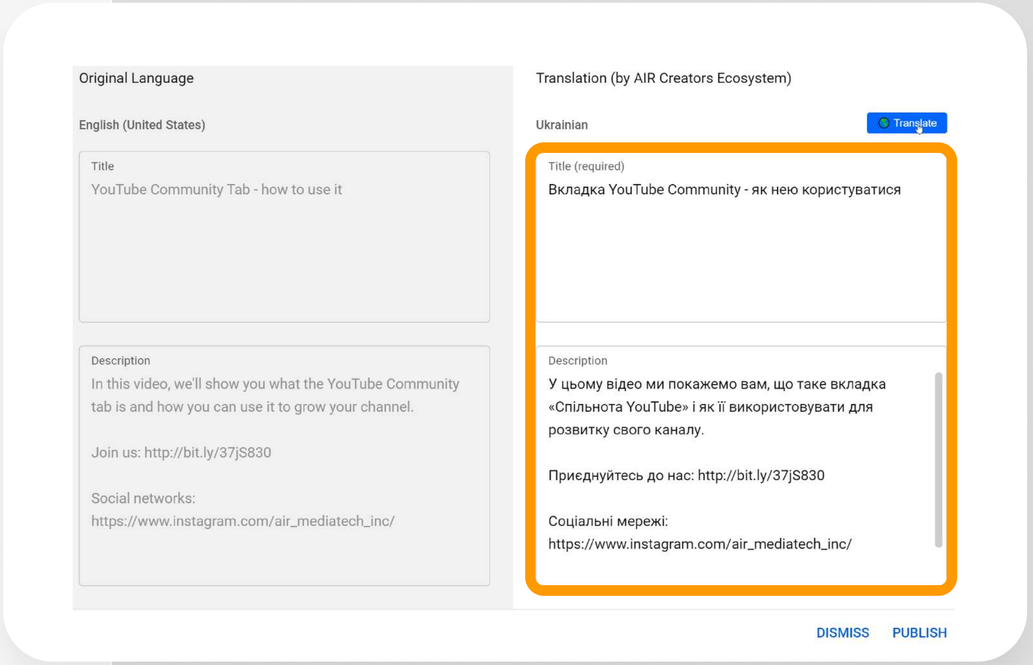


- ***Tag count -*** *the number of different keywords or phrases*
- ***Note! While keywords such as "make money" and "how to make money" would be considered the same tag because of the similar meanings. It's still worth using both for greater reach***
- ***Tag volume -*** *how many videos contain keywords and whether those keywords are used to find the video*
- ***Keywords in the title/description*** *- keywords or phrases in the title/description*
- ***Tripled keywords -*** *the duplication of keywords or phrases in the title, description, and tags*
- ***Ranked tags —*** *tags for which the video ranks first in a YouTube search*
- ***High volume ranked tags —*** *high-frequency tags for which the video ranks first in a YouTube search*
- ***Controversial keywords —*** *keywords it would be better to remove*

8.

Translate the title and description of the video

In the video manager, in the “Subtitles” tab, you can add subtitles and also automatically translate the video descr



After selecting the desired language, click the **"Add"** button, and then in the pop-up window - **"Translate."** VidIQ will then translate your description into the desired language

The translation is automatic, so it is advisable to check it, especially if there is a lot of text in the description

*To publish a video, we only need to prepare a **thumbnail** and enter a **title***

This title can be adjusted based on suggestions from VidIQ, and on that basis, keywords can be selected to describe the video and tags

The quality and relevance of tags are assessed using the “SEO Score.”

Our thumbnail can be compared with other thumbnails on the topic, you can rate it and, if necessary, make corrections

Then choose the time of publication and go through the checklist to ensure you haven't forgotten anything

You will succeed

Go to VidIQ account