

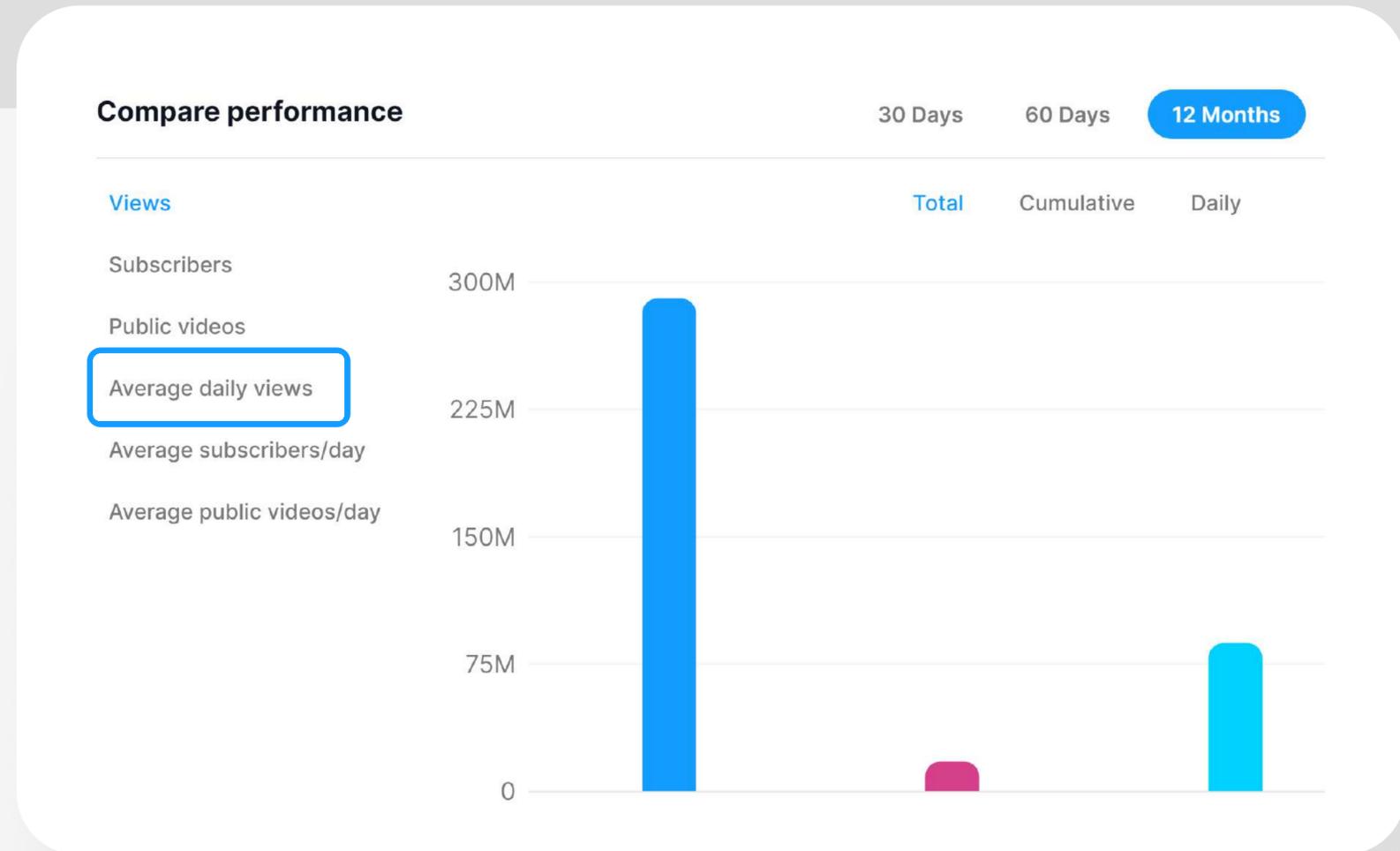
# Competitors





**On the *Competitors* page, you can add several channels yourself, monitor their performance,**   
and compare them with your channel

In performance, you can see the daily average metrics and the growth of key metrics to understand the growth dynamics of competitors



## Average Metrics



**AIR Creators Ecosystem**  
2.3K subscribers

**57 avg views/day**  
39 videos



	Total	7 Days	14 Days	28 Days
Views	59K	0.4% <span>↗</span>	0.8% <span>↗</span>	1.7% <span>↗</span>
Subscribers	2.3K	0.4% <span>↗</span>	0.9% <span>↗</span>	1.3% <span>↗</span>

Also, for each competitor, you can study simple statistics on the growth of views and subscribers over the past few weeks

## One of the most useful things is learning **top videos from your competitors**



Here it is convenient to follow the latest publications of other channels and their performance

This helps you understand what's hot on other channels, what topics are popular there, and what video topics can be quickly shot

**Top videos from your competitors** Include my channel

[Track how your channel performs against your competitors](#)

Sort by: Views  Time period: This week

Videos

	Views <input type="text"/>	Views per hour <input type="text"/>	
<b>YouTube Algorithm Update - Monetization Does THIS!</b> vidIQ ✓ · 1.2M subs 3 days ago	33,917	152.2	⋮
<b>How to Get More Subscribers on YouTube - FREE LIVE CHANNEL REVIEWS</b> vidIQ ✓ · 1.2M subs 6 days ago	14,022	9.1	⋮
<b>How to Get More VIEWS on YouTube - FREE LIVE VIDEO REVIEWS</b> vidIQ ✓ · 1.2M subs 5 days ago	13,655	11.2	⋮

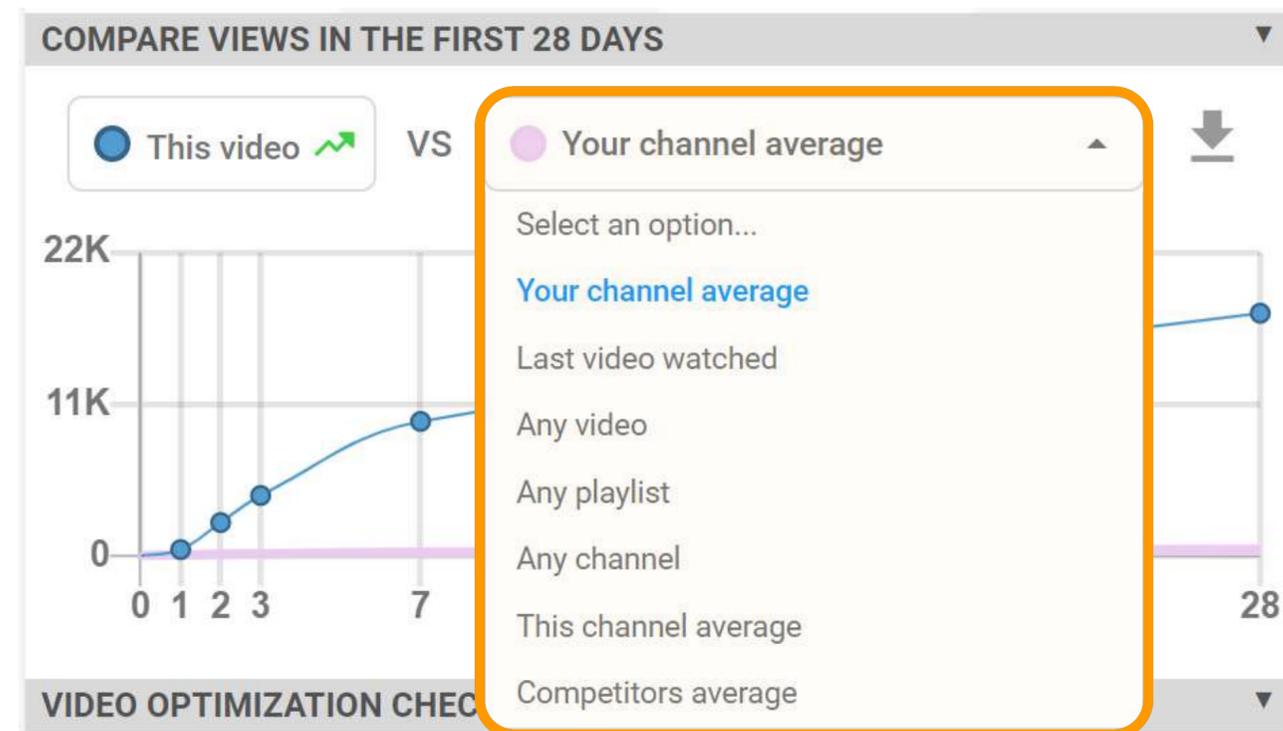
Each video with a browser extension has a VidIQ Dashboard



## Compare views in the first 28 days

It allows you to **compare** the views of any video with that of another video, a playlist, your channel average metrics, a competitor's channel, or the channel that created the video

Thanks to this, you can **compare** videos of the same topic (yours or competitors') and understand their dynamics. Or compare videos of different topics in the same niche to understand what is more promising



You will succeed 

[Go to VidIQ account](#)

