

Privacy Policy

This Privacy Policy explains how ScaleLab LLC (hereinafter - "we", "our", "us", "our company", "ScaleLab") uses and stores various personal data that we collect about you when you use our Site <https://scalelab.com/> (hereinafter - "Site") and/or our services.

ScaleLab, as the data controller, processes your personal data in accordance with California Consumer Privacy Act of 2018 (CCPA) and other applicable legislation governing the storage, processing and use of personal data.

Our products comply with [Google API Services User Data Policy](#) including the Limited Use requirements.

ScaleLab takes your privacy seriously. We gather certain types of information about our users and we want to help you understand the terms related to the collection and use of the information we collect. This Privacy Policy discloses the types of information we gather, how we use it, and what choices you have regarding the collection of such information. This Privacy Policy does not apply to the practices of companies that we do not own or control, or to individuals that we do not employ or manage.

By using, accessing or downloading from the Site or using certain features of the services, you agree to the collection and use of your personal data, all in accordance with the terms of use as set forth herein in its sole discretion. ScaleLab reserves the right to amend this Privacy Policy at any time and without notice, and it is your responsibility to review this Privacy Policy for any changes. Your use of the Site following any amendment of this Privacy Policy will signify your assent to and acceptance of its revised terms. If you are under the age of 13, you are not eligible to use the Site, and we ask you not to submit any personal data to us.

What data may we collect?

Our company may collect the following personal data from you:

- Your name, surname, date of birth, and photo;
- Country, address;
- Phone number, email address, contact details of messengers and social networks;
- Your data from Google account;
- YouTube channel data, such as name, handle, description, channel URL, channel profile links, translation for channel name & description, channel topic, contact information, etc.;
- Payment details;
- Cookies;
- IP addresses;
- Company name;
- Your position.

How do we collect your data?

You directly provide our company with your data that we collect. We collect and process data when you:

- Register on our Site, create a Personal Account, conclude an [Agreement](#) on the website (hereinafter referred to as the "Agreement");
- Register online to participate in our Online Events;
- Use or browse the Site using your browser's cookies.

For what purpose will we use your data?

Our company collects your data so that we can:

- Conclude an Agreement with you and fulfill the agreement;
- Create your Personal Account on our Site and make it possible for you to use it;
- Administer, promote, and monetize your content on YouTube and other platforms, and provide your personal data for this purpose;
- Send you reports in accordance with the Agreement;
- Send funds to your payment details;
- Inform you about the services provided to you;
- Contact you;
- Register your account on the Site;

- Provide you with access to participate in Online Events;
- Provide you with access to information materials related to events of interest to you;
- Process your orders and manage your account on the Site;
- Inform you about special offers on our products and services that, in our opinion, may be of interest to you;
- To provide you with any of our other services;
- To comply with any legal or regulatory requirement.

Also, Our company may transfer your data, for the above purpose, to our company's partners, affiliated or associated companies (hereinafter - "Partners") if such Partners participate in the provision of services for you and if they are bound by an obligation to ensure an adequate level of protection of your personal data. Our company provides such data to Partners with the limited purpose of providing and offering services for you.

The legal basis for the collection, processing, use, storage, and deletion of your personal data is your consent. By accepting this Privacy Policy, you consent to the collection, processing, use, storage, and deletion of your personal data in accordance with the provisions of this Privacy Policy. If you do not agree to share your personal data with us hereunder, we will not be able to provide our services to you.

Use and transfer of data received from Google APIs to any other app will adhere to [Google API Services User Data Policy](#), including the Limited Use requirements.

How do we store your data?

To store your data, we take necessary measures to protect it from access by third parties.

For more information on where your personal data is stored, please contact us at privacy@scalelab.com.

In order to provide services, and for other purposes as set out herein, we may transfer your personal data to YouTube, banks and other financial institutions that we use to send funds according to your payment details. We also may transfer it to Partners involved in providing services to you.

We will not sell or distribute your personal data to third parties unless we have your consent to do so, or if it is required by applicable law, except where your personal data is transferred as expressly stipulated herein.

Our company will store your personal data for the purposes set out above for as long as necessary to achieve any of the goals stated herein, unless you request to delete it earlier, or to comply with applicable laws and decisions of competent courts and regulatory authorities. We will also regularly delete data that we believe is inaccurate, no longer relevant, or no longer necessary to achieve the goals set out herein.

Ensuring the security of your data

Our company has implemented security policies, rules and technical measures to protect and safeguard the personally identifiable information under our control from unauthorized access, improper use or disclosure, unauthorized modification, unlawful destruction or accidental loss. All our personnel that have access to, and are associated with the processing of your personally identifiable information, are obligated to respect the confidentiality of the information.

We have implemented technical and organizational security measures designed to protect any personal data processed by us. However, despite our security measures and efforts to protect your data, no online electronic data transmission or storage technology can be 100% guaranteed, so we cannot guarantee that hackers, cybercriminals, or other unauthorized third parties will not attempt to compromise the security of your personal data and collect, access, steal, or modify your data without authorization. Although we will do our best to protect your personal data, the transfer of personal data is at your risk. You should only access your Personal Account in a secure environment.

California Privacy Policy

ScaleLab's privacy policy is to share personal information only with the owner's informed consent. With your consent, from time-to-time, ScaleLab may provide its business partners with contact details for direct marketing purposes of relevant services, products, and programs. If you no longer wish your information to be shared, please let us know. If you have further inquiries regarding ScaleLab's information sharing practices, please let us know at by contacting us at privacy@scalelab.com.

Data transfer outside of the United States

To provide services requested by you, we may transfer your personal data to YouTube, banks, and other financial institutions that we use to send funds to your payment details, as well as to Partners upon their request for the purpose of providing services for you. Partners may store, process, and transfer personal information on servers located outside of the United States in jurisdictions whose data protection laws may differ from those of the United States, such as Canada, the EU and others. Personal data may be subject to access requests from authorized state bodies, and corresponding information may be transferred upon such a request.

We comply with Regulation (EU) 2016/679 (GDPR). Under this Regulation, residents of the European Economic Area (EEA) can expect their data to be properly protected when transferred outside the EEA. When we provide you with services, the personal data you provide to us may be transferred outside the European Union: to banks and other financial institutions that we use to send funds to your payment details, and to Partners. We will only transfer your personal information in this way if we have mechanisms in place to protect it. These mechanisms may include transfers to countries where an adequate level of protection has been established, or to organizations with appropriate safeguards. By submitting your personal data, you consent to such transfer, storage, or processing.

Marketing

Our company may send you information about our products and services that we think you might be interested in.

If you have agreed to receive marketing information, you can always opt out later.

You have the right to prohibit our company from contacting you at any time for marketing purposes.

Unsubscribe and Opt-Out

If you no longer want us to contact you for marketing purposes, please send us an email to privacy@scalelab.com.

ScaleLab complies with the CAN-SPAM Act of 2003 and will always strive to maintain a good relationship when contacting our customers and the Site visitors.

Please note that some data may remain in our records after your deletion or modification of such data from your Personal account. We may use any aggregated data derived from or incorporating your personal data after you update or delete it, but not in a manner that would identify you personally.

Please also note that deletion of your personally identifiable data from our company's database will not prevent our company from using gathered anonymous data.

In addition to our company's normal procedure for deleting stored data, you can revoke our company's access to your Google/YouTube data via the Google security settings page.

What are your data protection rights?

Our company wants to make sure that you are fully aware of all of your data protection rights.

You have the following rights:

Right of access. You have the right to request a copy of your personal data from our company.

Right to rectification. You have the right to request that our company rectify any information that you consider inaccurate. You also have the right to request that our company complete the information that you consider incomplete.

Right to deletion. You have the right to request that our company delete your personal data.

Right to restrict use. You have the right to request that our company restrict the use of your personal data.

Right to object to use. You have the right to object to the use of your personal data by our company.

Right to data portability. You have the right to request that our company transfer your personal data

collected by us to another organization or directly to you, if technically possible.

Right to withdraw your consent. You have the right to withdraw your consent to the processing of your personal data at any time without affecting the legality of the processing that has been carried out previously based on your consent.

If you wish to exercise any of these rights, please contact us by email at privacy@scalelab.com or write to us at 9465 Wilshire Boulevard, Suite 300, Beverly Hills, CA 90212, USA.

If you send us a request, we will respond to you within one month of receiving your request.

Personal account and personal data deleting

You have the right to delete your Personal account and certain personal data that our company stores at any time upon completion of all pending transactions in which you participate, payment of applicable fees, and fulfillment of all other obligations arising from use of the services.

Our company has provided the necessary functionality to delete your Personal account and certain personal data, which you can find in your Personal account.

If you have any technical problems or questions in respect to Personal account and/or personal data deleting, including but not limited to the lack of access to your Personal account, you can contact our Data Protection Officer at privacy@scalelab.com.

Together with your Personal account, we also undertake to delete your personal data, with the exception of surname, first name, residential address, e-mail address, telephone number, company name.

We store such personal data because the storage of such information is necessary to prevent and detect crimes and fulfill our obligations to prevent and detect crime, such as fraud, money laundering, terrorist financing, and other offenses.

Personal data defined in this section may be necessary for a certain investigation or dispute. We will not delete personal data if it is necessary for any investigation or dispute. They will be retained until the investigation is complete or the dispute is fully resolved.

Data protection of children and minors

Our company takes children's privacy very seriously, and therefore we deliberately do not collect or process personal data of children under the age of 14. By using our services and/or our Site you confirm that you are at least 18 years old, otherwise, you confirm that you are older than 14 years old and have obtained the corresponding consent from your parent or legal guardian. If we find that a child under 14 years old has misrepresented their age our company will immediately terminate such cooperation.

Cookies files

Cookies are text files that are placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our Site, we may automatically collect information about you using cookies or similar technology.

For more information on cookies you may visit the website www.allaboutcookies.org.

How do we use cookies?

Our company uses cookies in a variety of ways to improve your use of our website, including:

- keeping you signed in
- understanding how you use our Site

What types of cookies do we use?

There are several different types of cookies however, our Site uses:

- **Functionality** - Our company uses these cookies so that we can recognize you on our Site and remember your previously selected settings. These may include what language you prefer and the location you are in.

- Advertising - Our company uses these cookies to collect information about your visit to the Site, the content viewed, the links you followed, as well as information about your browser, device, and your IP address.

Our company may sometimes transfer some of this data to third parties for advertising purposes. We may also share the data collected through cookies with our advertising partners. This means that when you visit another website, you may be shown advertisements based on your views on our Site.

How do I manage cookies?

You can set your browser so that it does not accept cookies, and here - www.allaboutcookies.org, you will learn how to delete cookies from your browser. However, in such cases, some Site features may not work.

Google Analytics

We use Google Analytics, which is a web analytics tool that helps us understand how users engage with our Site. Like many services, Google Analytics uses first-party cookies to track user interactions, as in our case, where they are used to collect information about how users use our Site. This information is used to compile reports and to help us improve our Site. These reports disclose Site trends without identifying individual visitors.

Privacy policy of other sites and applications

Our Site contains links to other websites and applications. Our Privacy Policy only applies to our Site, so if you follow a link to another website or application, you should check their privacy policy.

Non-Personally Identifiable Information

ScaleLab may also collect or receive additional information specifically related to the use of a particular feature or offering on the Site and services, and responses to the offerings and advertisements presented on the Site and services.

Behavioral Targeting and Third Party Advertising

ScaleLab or its advertisers may use third party ad networks and ad serving companies to help sell and present advertisements online in connection with the Site. These third party ad companies may use cookies, web beacons or similar technologies to help present such advertisements, to help measure and research the advertisements' effectiveness, compile anonymous statistics about the Site's users, to serve you advertisements tailored to interests you have shown by browsing on this and other sites you have visited, to determine whether you have seen a particular advertisement before and to avoid sending you duplicate advertisements. In so doing, these vendors may collect non-personal data such as your browser type, your operating system, Web pages visited, time of visits, content viewed, ads viewed, and other clickstream data. The use of these technologies by these third party ad companies is subject to their own privacy policies, and ScaleLab disclaims all liability in connection therewith. These third party ad companies may also monitor the Site for the purpose of reporting Site traffic, statistics, advertisements, "click-throughs" and/or other activities. You may opt out of having the advertising that you see on our site targeted specifically to you by following the process outlined at the following link or going to the respective sites' privacy policy(ies) and following the directions: Unsubscribe and Opt-Out. You can disable cookies, including those used by ad networks, by following the instructions in your web browser. ScaleLab does not provide advertisers access to any personally identifiable information that you have provided to ScaleLab (keeping in mind that anything you have elected to share publicly on the site is available to everyone to see).

How can you contact us?

If you have any questions about our Privacy Policy, the data we hold about you, or you want to exercise one of your data protection rights, you can contact us immediately.

Send us an email message to privacy@scalelab.com

or mail to 9465 Wilshire Boulevard, Suite 300, Beverly Hills, CA 90212, USA.

How can you contact the relevant competent body?

If you would like to file a complaint or believe that our company has not properly satisfied your request, you

can also submit your claim or question directly to the relevant data protection supervisory authority.

Non-U.S. Users

Our company is located in the United States. If you are accessing the Site from a jurisdiction with privacy laws or regulations that differ from United States laws, please be advised that through your continued use of the Site, you are transferring your personal information to the United States and you consent to that transfer.

Changes to our Privacy Policy

Our company regularly reviews its Privacy Policy and posts updates on the Site.

This Privacy Policy was updated on October 15, 2024.