

Privacy Policy

Awards Media Group Inc. belongs to a group of companies that operates under the brand name - AIR Media-Tech or AIR.

This Privacy Policy explains how Awards Media Group Inc. (hereinafter - "we", "our", "us", "our company") uses and stores various personal data that we collect about you when you use our Website <https://air.io> (hereinafter - "Website") and/or our services, including to participate in our online events such as webinars, conferences, seminars, or lessons for video bloggers (hereinafter referred to as "Online Events" or "Services").

Awards Media Group Inc., as the data controller, processes your personal data in accordance with [The Personal Information Protection and Electronic Documents Act, PIPEDA](#), and [The Privacy Act](#) (hereinafter – "Regulatory Documents").

The purpose of this Privacy Policy is to explain what information we collect, for what purposes, how we use that information, and what we do to protect it.

What data do we collect?

Our company collects the following personal data from you:

- Your name, surname, gender, date of birth, and photo
- Country, address
- Phone number, email address, Skype, Viber, and WhatsApp
- Webpage, social media webpage
- Google account, Google Plus
- Payment details
- Cookies
- IP addresses
- Company name
- Your position

How do we collect your data?

You directly provide our company with your data that we collect. We collect and process data when you:

- Register on our Website, create a Personal Account, conclude an [Agreement](#) on the website (hereinafter referred to as the "Agreement")
- Register online to participate in our Online Events
- Use or browse the Website using your browser's cookies

For what purpose will we use your data?

Our company collects your data so that we can:

- Conclude an Agreement with you and fulfill the agreement
- Create your Personal Account on our Website and make it possible for you to use it
- Administer, promote, and monetize your content on YouTube and other platforms, and provide your personal data for this purpose
- Send you reports in accordance with the Agreement
- Send money to your payment details

- Inform you about the Services provided to you
- If necessary, contact you
- Register your account on the Website
- Provide you with access to participate in Online Events
- Provide you with access to information materials related to events of interest to you
- Process your orders and manage your account on the Website
- Inform you about special offers on our products and Services that, in our opinion, may be of interest to you;
- To provide you with any of our other Services
- To comply with any legal or regulatory requirement

Also, Our company will transfer your data, for the above purpose, to our partner companies that are part of the Group of Companies who operate under the trademark - AIR Media-Tech or AIR, if they participate in the provision of the Services.

The legal basis for the processing of your personal data is your consent. You are not required to provide us with your personal data. However, if you do not provide our company with your personal data, we will not be able to provide you with our Services, which require online registration. Your personal data will be processed in accordance with the provisions of the Regulatory Documents.

How do we store your data?

Our company securely stores your data on our servers located in Canada and abroad. To store your data, we take all necessary measures to protect it from access by third parties.

Your personal data is processed on the basis of relevant agreements and in accordance with the standards of the Regulatory Documents. For more information on where your personal data is stored, please contact us at support@air.io.

We will not sell or distribute your personal information to third parties unless we have your permission or it is required by law.

Our company will store your personal data for the purposes set out above for as long as it is necessary to achieve any of the purposes set out in this Privacy Policy unless you request to delete it earlier or to comply with applicable laws, rules, regulations, regulatory requests, and orders from competent courts and regulatory authorities. Also, we will regularly delete data that, in our opinion, is inaccurate or has lost relevance.

Keeping your information secure

We have implemented relevant technical and organizational security measures designed to protect any personal information we process. However, despite our security measures and efforts to protect your information, no electronic transmission over the Internet or information storage technology can be 100% guaranteed, so we cannot promise or guarantee that hackers, cybercriminals, or other unauthorized third parties will not try to violate our security and inappropriately collect, access, steal, or modify your information. While we will do our best to protect your personal information, the handling of your personal information to and from our Website is at your own risk. You must only access the Website in a secure environment.

Transferring data outside of Canada

To provide our Services, we transfer your personal data to YouTube, banks, and other financial institutions that we use to send money to your payment details, as well as to our affiliated or

associated companies and partner companies (hereinafter - "Third Parties") for the purpose of providing them with services on our behalf. These Third Parties may store, process, and transfer personal information on servers located outside of Canada in jurisdictions whose data protection laws may differ from those of Canada, such as the United States of America, the EU, the United Arab Emirates, and others. As a result, personal data may be subject to access requests from governments, courts, or law enforcement agencies in those jurisdictions in accordance with the laws of those jurisdictions. For example, information may be transferred in response to valid requests or requests from government agencies, courts, and law enforcement officials in those countries in accordance with applicable laws in other jurisdictions.

We comply with Regulation (EU) 2016/679 (GDPR). Under this rule, residents of the European Economic Area (EEA) can expect their data to be properly protected when transferred outside the EEA. When we provide you with our Services, the personal data you provide to us may be transferred to countries outside the European Union: to banks and other financial institutions that we use to send money to your payment details, affiliated or associated companies, and partner companies. We will only transfer your personal information in this way if we have mechanisms in place to protect it. These mechanisms may include transfers to countries where an adequate level of protection has been established, or to organizations with appropriate safeguards, such as a data processing agreement or compliance with the European Commission's Standard Contractual Clauses (Decisions 2001/497 / EC, 2004/915 / EC, 2010 / 87 / EU). By submitting your personal data, you consent to such transfer, storage, or processing.

Marketing

Our company would like to send (provide) you with information about our products and Services that, in our opinion, may be of interest to you.

If you have agreed to receive marketing information, you can always opt out at a later date.

You have the right to prevent our company from contacting you for marketing purposes at any time. If you no longer want us to contact you for marketing purposes, please send an email request to dataprotection@air.io

What are your data protection rights?

Our company wants to make sure that you are fully aware of all of your data protection rights.

You are entitled to the following:

The right to access. You have the right to request a copy of your personal data from our company.

Right to rectification. You have the right to request that our company correct any information that you believe is inaccurate. You also have the right to require our company to complete information that you believe is incomplete.

Right to Erasure. You have the right to request that our company delete your personal data.

Right to Restrict Processing. You have the right to request that our company restrict the processing of your personal data.

Right to object to processing. You have the right to object to the processing of your personal data by our company.

Right to data portability. You have the right to request that our company transfer the personal data that we have collected to another organization or directly to you.

The right to withdraw your consent. You have the right to revoke your consent to the processing of your personal data, at any time, without affecting the legality of the processing that was done before, on the basis of the consent.

If you would like to exercise any of these rights, please contact us by email: dataprotection@air.io. Or, write to us: 1 Yonge Street, Suite 1801, Toronto, ON M5E 1W7.

If you send us a request, we will respond to you within one month.

Data protection of children and minors

Our company takes the privacy of children very seriously and therefore we do not knowingly collect (nor do we wish to collect) or process personal data from children under the age of 13. Our company does not knowingly enter into contracts with children under the age of 13. If we determine that a child under the age of 13 has incorrectly presented his or her age when registering or concluding the Agreement, our company will immediately take steps to either terminate this agreement or obtain the necessary consent from the child's parent or legal guardian.

Minors aged 13 and over, but under 19 years of age or the legal age of their country, can enter into an Agreement with our company only with the consent and signature of his/her parent or legal guardian. We collect only the minimum set of personal data necessary to fulfill an agreement, and only with the consent of a parent or legal guardian.

Cookies files

Cookies are text files that are placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our Website, we may automatically collect information about you using cookies or similar technology.

For more information on cookies please visit the website www.allaboutcookies.org.

How do we use cookies?

Our company uses cookies in a variety of ways to improve your use of our website, including:

- keeping you signed in
- understanding how you use our Website

What types of cookies do we use?

There are several different types of cookies however, our Website uses:

- **Functionality** - Our company uses these cookies so that we can recognize you on our Website and remember your previously selected settings. These may include what language you prefer and the location you are in. For this, a mix of first and third party cookies is used.
- **Advertising** - Our company uses these cookies to collect information about your visit to the Website, the content viewed, the links you followed, as well as information about your browser, device, and your IP address.

Our company may sometimes transfer some of this data to third parties for advertising purposes. We may also share the data collected through cookies with our advertising partners. This means that when you visit another website, you may be shown advertisements based on your views on our Website.

How do I manage cookies?

You can set your browser to not accept cookies, and on the Website you can learn how to delete cookies from your browser. However, in a few cases, some of our Website features may not function as a result.

Privacy policy of other sites

Our Website contains links to other websites. Our Privacy Policy only applies to our Website, so if you follow a link to another website, you should check their Privacy Policy.

Changes to our Privacy Policy

Our company regularly reviews its Privacy Policy and posts updates on the Website. This Privacy Policy was last updated on August 01, 2021.

How to contact us?

If you have any questions about our Privacy Policy, the data we hold about you, or you want to exercise one of your data protection rights, you can contact us right away.

Send emails to: dataprotection@air.io

Or regular mail to: 1 Yonge Street, Suite 1801, Toronto, ON M5E 1W7

How can I contact the relevant authority?

If you would like to file a complaint or believe that our company did not adequately comply with your request, you can contact the [Office of the Privacy Commissioner of Canada](#) (OPC).