

Privacy Policy

This Privacy Policy explains how Awards Media Group Inc. (hereinafter - "we", "our", "us", "Company") collects, processes, uses and stores personal data that you provide to Company for the purpose of using AIR ID service.

AIR ID is a single login account for all Company's services and/or services of Company's partners. AIR ID provides you with the service of your authentication for the purposes of using Company's services and/or services of Company's partners, affiliated or associated companies.

Awards Media Group Inc., as the data controller, processes your personal data in accordance with [The Personal Information Protection and Electronic Documents Act, PIPEDA](#), [The Privacy Act](#) and other applicable legislation governing the storage, processing and use of personal data.

Our products comply with [Google API Services User Data Policy](#) including the Limited Use requirements.

The purpose of this Privacy Policy is to explain what information we collect, for what purposes, how we use that information, and what we do to protect it.

What data do we collect?

Company collects the following personal data from you:

- Your full name, date of birth, and photo (profile image);
- Country, address;
- Phone number, email address, messengers, such as: Facebook, WhatsApp, etc.;
- Your data from Google account;
- Cookies;
- IP addresses;
- Company name.

How do we collect your data?

You directly provide Company with your data that we collect. We collect and process data when you:

- create AIR ID Account;
- use or browse AIR ID web-page.

For what purpose will we use your data?

Company collects your data so that we can:

- enable you to create AIR ID Account and make it possible for you to use it;
- inform you about the services provided to you;
- contact you;
- provide you with access to Company's services and/or services of Company's partners, affiliated or associated companies;
- to comply with any legal or regulatory requirement.

In order to provide services requested by you Company may transfer your data to Company's partners, affiliated or associated companies (hereinafter - "Partners"), if such Partners participate in the provision of services for you and if they are bound by an obligation to ensure an adequate level of protection of your personal data. Company provides such data to Partners with the limited purpose of providing and offering services for you.

The legal basis for the collection, processing, use, storage, and deletion of your personal data is your consent. By accepting this Privacy Policy, you consent to the collection, processing, use, storage, and deletion of your personal data in accordance with the provisions of this Privacy Policy. If you do not agree to share your personal data with us hereunder, you will not be able to use AIR ID and you will not be able to use Company's services and/or services of Company's partners.

Use and transfer of data received from Google APIs to any app will adhere to [Google API Services User Data Policy](#), including the Limited Use requirements.

How do we store your data?

To store your data, we take necessary measures to protect it from access by third parties.

For more information on where your personal data is stored, please contact us at dataprotection@air.io.

In order to provide services, and for other purposes as set out herein, we may transfer your personal data to Partners involved in providing services to you.

We will not sell or distribute your personal data to third parties unless we have your consent to do so, or if it is required by applicable law, except where your personal data is transferred as expressly stipulated herein.

Company will store your personal data for the purposes set out above for as long as necessary to achieve any of the goals stated herein, unless you request to delete it earlier, or to comply with applicable laws and decisions of competent courts and regulatory authorities. We will also regularly delete data that we believe is inaccurate, no longer relevant, or no longer necessary to achieve the goals set out herein.

Ensuring the security of your data

We have implemented technical and organizational security measures designed to protect any personal data processed by us. However, despite our security measures and efforts to protect your data, no online electronic data transmission or storage technology can be 100% guaranteed, so we cannot guarantee that hackers, cybercriminals, or other unauthorized third parties will not attempt to compromise the security of your personal data and collect, access, steal, or modify your data without authorization. Although we will do our best to protect your personal data, the transfer of personal data is at your risk. You should only access your Account in a secure environment.

Data transfer outside of Canada

To provide services requested by you, we may transfer your personal data to Partners upon their request for the purpose of providing services for you. Partners may store, process, and transfer personal information on servers located outside of Canada in jurisdictions whose data protection laws may differ from those of Canada, such as the United States of America, the EU and others. Personal data may be subject to access requests from authorized state bodies, and corresponding information may be transferred upon such a request.

We comply with Regulation (EU) 2016/679 (GDPR). Under this Regulation, residents of the European Economic Area (EEA) can expect their data to be properly protected when transferred outside the EEA. When we provide you with services, the personal data you provide to us may be transferred to Partners outside the European Union. We will only transfer your personal information in this way if we have mechanisms in place to protect it. These mechanisms may include transfers to countries where an adequate level of protection has been established, or to organizations with appropriate safeguards. By submitting your personal data, you consent to such transfer, storage, or processing.

Marketing

Company may send you information about Company's services and/or services of Partners that we think you might be interested in.

If you have agreed to receive marketing information, you can always opt out later.

You have the right to prohibit Company from contacting you at any time for marketing purposes.

Unsubscribe and Opt-Out

If you no longer want us to contact you for marketing purposes, please send us an email to dataprotection@air.io.

Please note that some data may remain in our records after your deletion or modification of such data from your Account. We may use any aggregated data derived from or incorporating your personal data after you update or delete it, but not in a manner that would identify you personally.

Please also note that deletion of your personally identifiable data from Company's database will not prevent Company from using gathered anonymous data.

In addition to Company's normal procedure for deleting stored data, you can revoke Company's access to your Google/YouTube data via the Google security settings page.

What are your data protection rights?

Company wants to make sure that you are fully aware of all of your data protection rights.

You have the following rights:

Right of access. You have the right to request a copy of your personal data from Company.

Right to rectification. You have the right to request that Company rectify any information that you consider inaccurate. You also have the right to request that Company complete the information that you consider incomplete.

Right to deletion. You have the right to request that Company delete your personal data.

Right to restrict use. You have the right to request that Company restrict the use of your personal data.

Right to object to use. You have the right to object to the use of your personal data by Company.

Right to data portability. You have the right to request that Company transfer your personal data collected by us to another organization or directly to you, if technically possible.

Right to withdraw your consent. You have the right to withdraw your consent to the processing of your personal data at any time without affecting the legality of the processing that has been carried out previously based on your consent.

If you wish to exercise any of these rights, please contact us by email at dataprotection@air.io or write to us at 50 Meadowlands Drive, Cannington, Ontario, L0E 1E0, Canada.

If you send us a request, we will respond to you within one month of receiving your request.

Account and personal data deleting

AIR ID is a single login account for all Company's services and/or services of Company's partners. AIR ID provides you with the service of your authentication for the purposes of using Company's services and/or services of Company's partners. By deleting your Account, you understand and agree that you will not be able to use Company's services and/or services of Company's partners.

You have the right to delete your Account and certain personal data that Company stores at any time after (i) finishing using all Company's services and/or services of Company's partners, (ii) deleting personal accounts, if any, in accordance with the policies of Company's services and/or services of Company's partners, (iii) completing all transactions in which you participate, (iv) paying the applicable fees and (v) fulfilling all other obligations arising from the use of Company's services and/or services of Company's partners.

Company has provided the necessary functionality to delete your Account and certain personal data, which you can find in your Account.

If you have any technical problems or questions in respect to Account and/or personal data deleting, including but not limited to the lack of access to your Account, you can contact our Data Protection Officer at dataprotection@air.io.

Together with your Account, we also undertake to delete your personal data, with the exception of surname, first name, residential address, e-mail address, telephone number.

We store such personal data because the storage of such information is necessary to prevent and detect crimes and fulfill our obligations to prevent and detect crime, such as fraud, money laundering, terrorist financing, and other offenses.

Personal data defined in this section may be necessary for a certain investigation or dispute. We will not delete personal data if it is necessary for any investigation or dispute. They will be retained until the investigation is complete or the dispute is fully resolved.

Data protection of children and minors

Company takes children's privacy very seriously, and therefore we deliberately do not collect or process personal data of children under the age of 13. By using AIR ID services and/or AIR ID web-page you confirm that you are

at least 18 years old, otherwise, you confirm that you are older than 13 years old and have obtained the corresponding consent from your parent or legal guardian. If we find that a child under 13 years old has misrepresented their age when registering to AIR ID services Company will immediately terminate such cooperation.

Cookies files

Cookies are text files that are placed on your computer to collect standard Internet log information and visitor behavior information. When you visit AIR ID web-page, we may automatically collect information about you using cookies or similar technology.

For more information on cookies please you may visit the website www.allaboutcookies.org.

How do we use cookies?

Company uses cookies in a variety of ways to improve your use of AIR ID service, including:

- keeping you signed in;
- understanding how you use AIR ID web-page.

What types of cookies do we use?

There are several different types of cookies however, AIR ID web-page uses:

- Functionality - Company uses these cookies so that we can recognize you on AIR ID web-page and remember your previously selected settings. These may include what language you prefer and the location you are in.
- Advertising - Company uses these cookies to collect information about your visit to AIR ID web-page, the content viewed, the links you followed, as well as information about your browser, device, and your IP address.

Company may sometimes transfer some of this data to third parties for advertising purposes. We may also share the data collected through cookies with our advertising partners. This means that when you visit another website, you may be shown advertisements based on your views on AIR ID web-page.

How do I manage cookies?

You can set your browser so that it does not accept cookies, and here - www.allaboutcookies.org, you will learn how to delete cookies from your browser. However, in such cases, some AIR ID web-page's features may not work.

Google Analytics

We use Google Analytics, which is a web analytics tool that helps us understand how users engage with AIR ID web-page. Like many services, Google Analytics uses first-party cookies to track user interactions, as in our case, where they are used to collect information about how users use AIR ID web-page. This information is used to compile reports and to help us improve AIR ID web-page. These reports disclose AIR ID web-page's trends without identifying individual visitors.

Privacy policy of other sites and applications

AIR ID web-page contains links to other websites and applications. Our Privacy Policy only applies to AIR ID web-page, so if you follow a link to another website or application, you should check their privacy policy.

How can you contact us?

If you have any questions about our Privacy Policy, the data we hold about you, or you want to exercise one of your data protection rights, you can contact us immediately.

Send us an email message to dataprotection@air.io

or mail to 50 Meadowlands Drive, Cannington, Ontario, L0E 1E0, Canada.

How can you contact the relevant competent body?

If you would like to file a complaint or believe that Company did not adequately comply with your request, you can contact the [Office of the Privacy Commissioner of Canada](#) (OPC).

Changes to our Privacy Policy

Company regularly reviews its Privacy Policy and posts updates on AIR ID web-page.

This Privacy Policy was updated on March 1, 2024.